

VOGUE SHOPS

MORE DASH THAN CASH

VINTAGE ROLEX DAYTONA COSMOGRAPH, FROM £32,900, AT THE VINTAGE WATCH COMPANY. SILK SCARF, £180, HERMES

New-look strap
Twist a silk scarf through the lugs of your favourite vintage watch, such as a Rolex Daytona.

SWATCH AFTERDARK, £35

SWATCH MORNING GLOW, £40

Street art
Standing perilously high on a 20-foot platform, in front of 25,000 people, Billy the Artist daubed a vast mural, during a live show for the Swatch CreArt Collection in Venice. The 10-metre-long canvas, which was projected on to the ancient facades around St Mark's Square, has been recreated on Swatch's Afterdark and Morning Glow watches. "I like the vibe of Swatch," says Billy. "It's playful and fun, and the brand doesn't take life too seriously, which is my philosophy." Billy believes his designs are a good distraction from the gloomy economy: "They make you feel good and happy." Morning Glow was inspired by the vibrant blues, yellows and greens of Venice; Afterdark is "a slicker, cooler watch for the end of the day, to wear to a bar, or the theatre", says Billy. "But they're a pair, so you can wear them together."



Art of time
The Cannonballs watch, designed by Jeff Koons for Ikepod, offers artwork for the wrist. Look for the titanium style at Marcus on New Bond Street, which is more keenly priced than the platinum version. Profits are donated to the Jeff Koons Foundation for Missing and Exploited Children. Above, £9,500, at Marcus.



FOLLI FOLLIE £150

CK CALVIN KLEIN £180

Best buys for under £300
CK Calvin Klein, Emporio Armani, Follie Follie, Guess and Juicy Couture are all offering new thrifty styles. Also, look out for the Obaku Refugee (donations go to Refugees United) timepiece and the Great Blessing watch, both from the It Girl Collection by Thomas Sabo.

EMPORIO ARMANI £150

REALLY WILD SHOW
TAKE A WALK ON THE WILD SIDE WITH HANNAH ZAKARI'S WATCH BRACELET, ADORNED WITH VINTAGE BROOCHES, LOCKETS, EARRINGS, ENAMEL AND BEADS. £59, AT HANNAHZAKARI.CO.UK.

